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**OTS SOLUTIONS**



**TRUSTED PARTNERSHIPS ARE ABOUT QUALITY, COMMITMENT AND KNOWLEDGE.**

*At OTS, we help you successfully steer your business with our Commitment to build enduring relationships, share Knowledge across the globe and deliver Quality solutions. Our network of knowledgeable people, in-depth industry competencies and professional excellence just help us successfully deliver on our promise*

“OTS works with you to co-develop customized Technology solutions and an integrated implementation roadmap”

TRUSTED PARTNERS

## THINK VALUE, THINK OTS

Increased opportunities and choices bring greater complexities. While outsourcing, emphasis needs to be placed on managing relationships, understanding objectives and co-developing management processes

Look to OTS Solutions for providing significant value to clients through a wide range of services across the Software Development Lifecycle, backed by an in-depth understanding of your objectives, your customers and your technologies.

## A RELENTLESS FOCUS ON QUALITY,

OTS Solutions offers an array of forward looking Technology solutions. Our advisory model focuses on providing value through a range of services to corporations considering IT Investments and IT service providers

Our clients represent diverse Industries and we work with them through every

stage of the software development process, from requirement analysis to deployment and maintenance. Clients benefit from our specialized knowledge and experience across various domains and Industries coupled with complete transparency and visibility throughout.

## CONFIGURING FOR LONG TERM SUCCESS:

Teams @ OTS align with your overall goals and objectives and bring to you innovative, long term and strategic solutions. Our Robust Reporting methodology helps you, monitor, manage and control the project and achieve desired success with stringent timelines.

Our geographical location further translates into your business success. OTS adds significant and sustainable advantages to clients enabling them to navigate today's competitive market place. We ensure that your operations are uninterrupted, by aligning our processes in order to benefit from the time zone differences

## EXCELLENCE: OUR COMMITMENT

Our client-focused approach allows critical matters to be addressed in a timely and thorough manner. Our commitment towards in-time delivery and Quality in people, processes and technology. This is backed by our continuous investments in propri-

-ary tools and methodologies and benchmarking with global standards. Our robust recruitment and retention processes ensure that the best minds work for you.

## MITIGATING RISKS OF IMPLEMENTATION

Our fundamental approaches in line with global standards guide you through the changing technical environment. We believe that honesty, flexibility and openness are key to a lasting relationship, but will work only if the risks associated with your projects are addressed as well.

Our advisory services focus at minimizing the risk arising out of your implementation of the IT strategy, including technology selection, process migration, development, and even compliance with quality and security standards.

SO WHEN WE SAY TRUSTED PARTNERS, IT MEANS EFFECTIVE GAINS FOR YOU THROUGH ACTIVE AND ONGOING MANAGEMENT OF YOUR PROJECT WHILE WE CONFIGURE A COMPLEX MATRIX OF CAPABILITIES, SCALE, SKILLS, LANGUAGE, MANAGEMENT AND INFRASTRUCTURE.

ALL THESE FACTORS FOCULSED AT THE LONG-TERM VIABILITY OF OUR RELATIONSHIP.



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## EXPERTISE

### SERVICES

- Software Development
- Product Development
- eNabling of legacy and manual systems.
- Software Maintenance
- Offshore Development Center
- Software Re-engineering
- Software QA and Testing
- Research and Technical Consultancy
- Technical Support

### VERTICALS

- Systems Software
- Real Estate Security
- Real Estate Automation
- Online Shopping
- Networking
- Internet Advertising
- eLearning
- Finance and Inventory
- Tourism Industry
- Sports
- Network Software

### TECHNOLOGIES

- Microsoft Technologies
- .NET Architecture
- Java/Sun
- Wireless Technologies
- Palm / Handheld Devices Databases
- Open Source (PHP/MySQL, Linux etc.)
- Others

## INFRASTRUCTURE

- Dedicated windows and unix based servers to host development and testing.
- Team of network engineers to manage internal and external networks
- Dedicated 2 MBPS internet bandwidth to support high volume data and voice transfers.
- Managed power backup and disaster and fault tolerance mechanisms.
- Well equipped quality labs.
- Exclusive bay areas for different clients and projects.
- Office complex 15 kilometers from international airport.

## SERVICES

- Software Development
- Maintenance and Support
- Quality Assurance and Testing
- IT Consultancy

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# COMMUNICATE WITH OTS

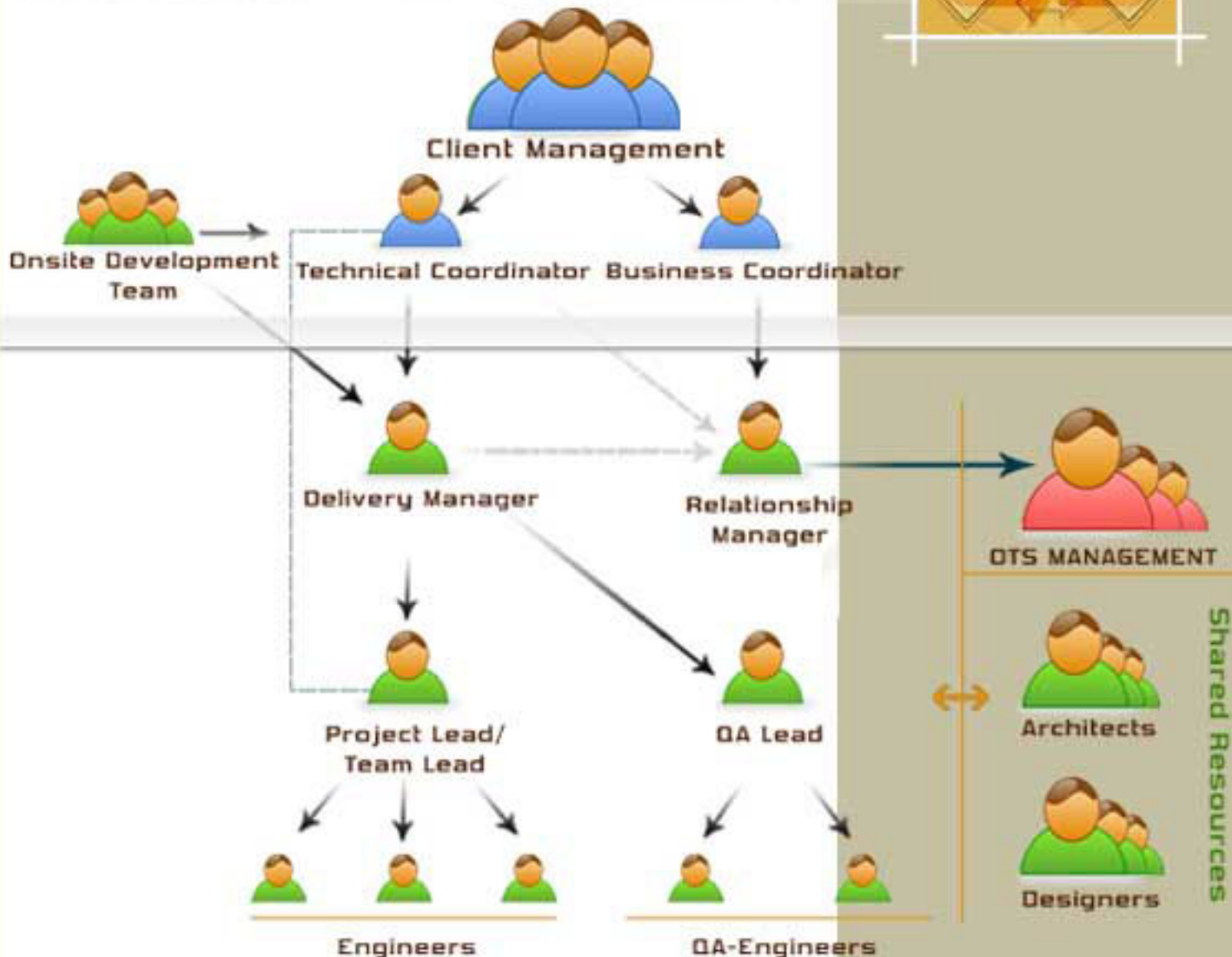
## REPORTING MECHANISM

Reporting and communication is essential for any outsourced assignment. We understand and continuously promote reporting under our operations,

- Each client is assigned with a relationship manager (RM).
- RM understands the requirements of the project, suggests and establishes the communication protocol, finalize the reporting process and format. In addition, the client's design approach, development and testing standards and the norms for acceptance are mutually agreed upon.
- A detailed project plan is prepared, which includes deliverables and respective time lines.
- Detailed requirements specification, scope document and preliminary and detailed design documents are prepared for final approval.
- Development and testing process begins
- The progress is updated in an online client monitored system on a daily basis.

CLIENTS ARE PROVIDED WITH RESPECTIVE LOGIN IDs TO MONITOR REPORTING AND BUGS THROUGH OUR ONLINE SUPPORT SYSTEMS.

## COMMUNICATION PROCESS



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## HARNESS THE POTENTIAL OF OUTSOURCING.

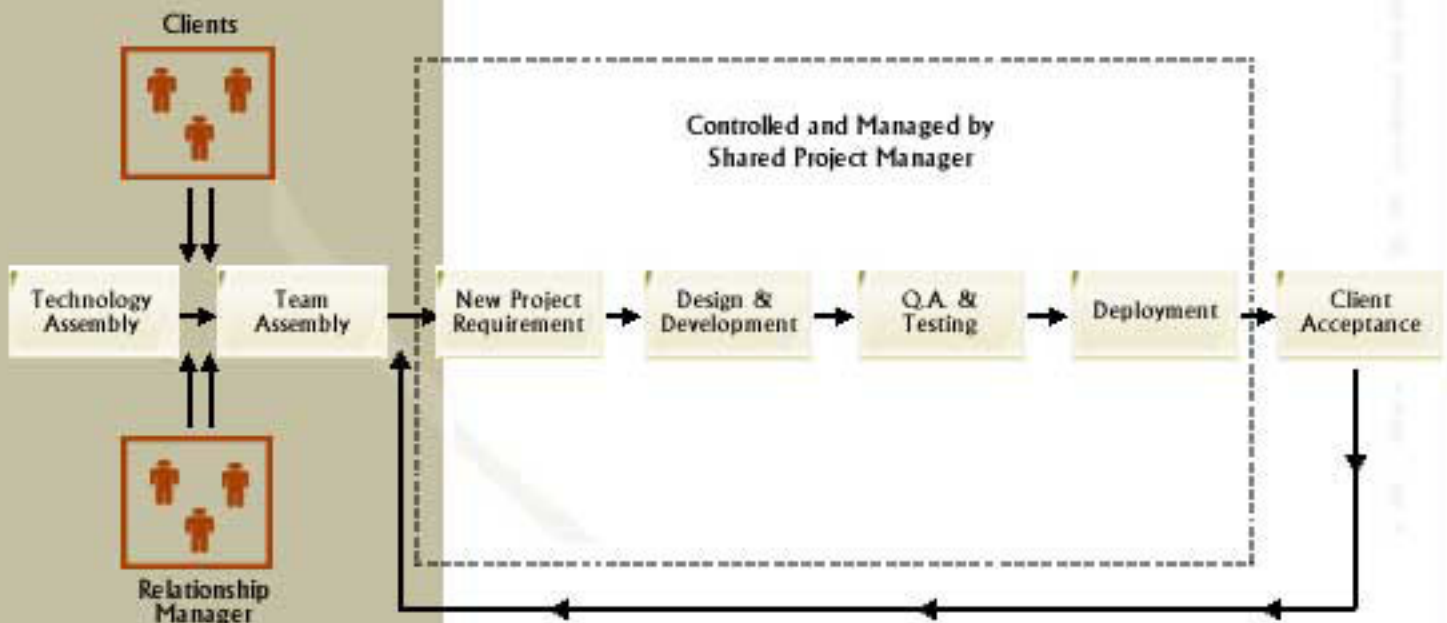
Aimed at maximizing your investment returns, **Offshore Development Center (ODC)** at OTS offers cost effective, uninterrupted quality services. Through trusted alliances we offer continuous development and maintenance support to cater to your requirements across industry verticals and technologies.

onsite team. Our specialized reporting and communication methodologies ensure that you control and direct the progress of activities at every stage. Our experienced and trained professionals provide clients with dedicated services across the **Software Development Life Cycle**.

When we partner with you, we develop our teams as an extension of your

## ADVANTAGE ODC@OTS

- Cost effective solutions
- Dedicated and stable team
- Ability to migrate to new technology
- Better version maintenance
- Continuous QA and Development support
- Easy monthly retainer payments
  
- Exclusive bay for each client/project
- Robust project management methodologies
- Onsite and Hybrid model abilities
- Comprehensive security policies
- Optional additional resources on demand
- Accelerated project start ups
- Special attention to staffing, training, motivation and retention
- Flexible HR policies & Periodic reporting system
- NDA & Service level agreement



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# TIME BASED PROJECTS

## FOSTERING INNOVATION

Innovation is the fuel that accelerates growth. But with innovation also comes a host of complex yet unique requirements. At OTS we recognize your requirements and help you to foster creativity through our **Times Based Approach**.

In time based delivery model, the

entire development process is divided into stages and milestones related to the scale of the project. Further time estimates are prepared and clients are offered with fixed time quote. So when you associate with us, you benefit from our extensive experience, across the globe, in Custom Software Development and turnkey projects.

## AT OTS WE ENSURE:

- In Time Deliveries
- Scalability
- Security & risk Management
- Resource Management



## INNOVATE WITH OTS:

We help you translate your vision into solutions through every phase of the **Times based project**. Our step by step

approach begins with an understanding of your business process to support and maintenance and further enhancement.



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## QUALITY - A WAY OF LIFE

Quality is critical to success of any product. With a continued focus on quality, we ensure that all our partners benefit from the most robust quality standards for their products and applications. Aimed at achieving customer satisfaction, OTS offers comprehensive software QA and Software Testing solutions for both **Product Development** and IT services organizations.

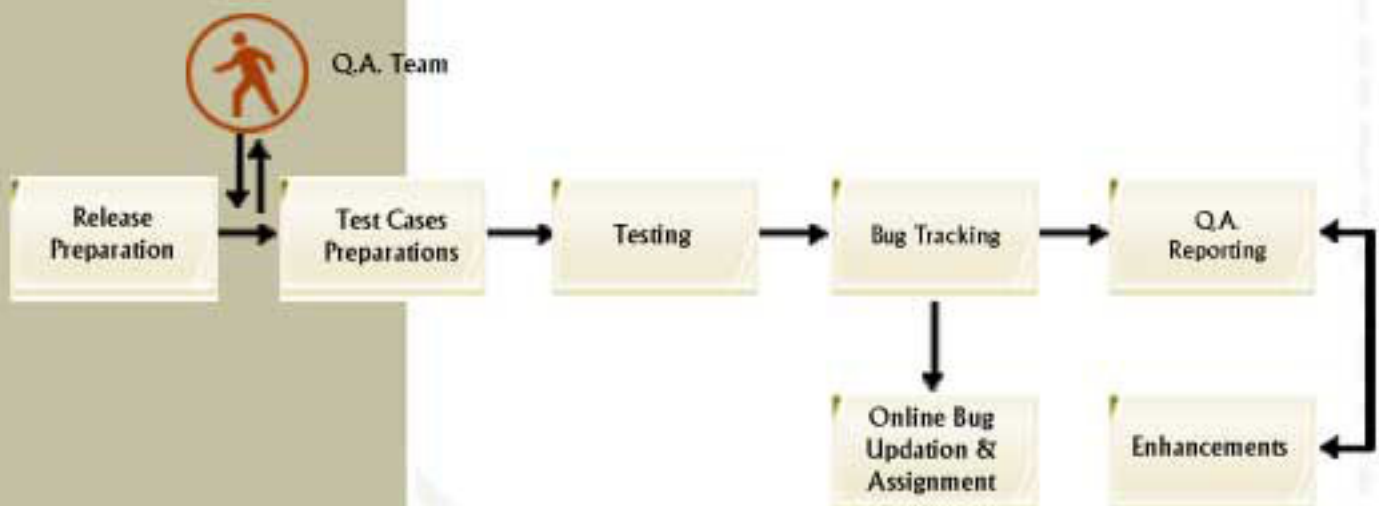
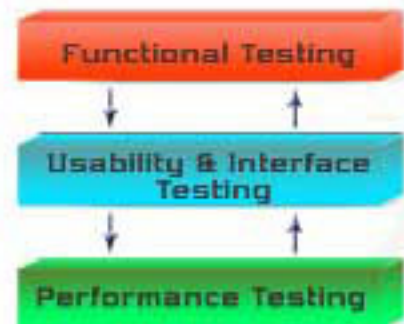
OTS offers you the flexibility to initiate **Quality Assurance** at any stage of your project through the following services :

- QA strategy and planning.
- Test Designs
- Automated Testing
- Test plan execution
- Test reporting

Our fully functional software testing labs implement strong QA methodologies and best practices to deliver bug free products. Our expertise across domains combined with extensive technical skills, process focus, speed and agility enable us to provide value added **Quality Assurance services**.

Through our rigorous offshore QA and Testing services, we test your entire application or parts of it, enforcing specific innovative indicators and standards of quality.

The following steps are adopted to ensure quality of your product,



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## PRODUCT DEVELOPMENT

### LEADING WITH INSIGHT

Every organization intending to create value for its stakeholders is either already outsourcing business processes, or seriously considering making an entry. While partnering with a third party,

emphasis needs to be placed on managing relationships and processes. Our client focussed teams work with you from conceptualization to development and maintenance.

### A DIFFERENT APPROACH

OTS believes that product development is different from the standard models of software development delivery models. It requires not only the perspective to share managerial responsibility of

development, but also sharing business objectives. Our experienced team of professionals, help you achieve your goals through:

- Co-developing the concept and idea
- Understanding business goals.
- Providing market analysis of competition and success ratio.
- Advise on attaining technical advantages over competition
- Analyzing technology options to maximize reach to target audience
- Higher quality standards through in-house testing and quality assurance.
- Monitoring and assuring in time releases



### ADVANTAGES @ OTS

- Experience in development and maintenance of market leading products
- Quality focused project and change management processes.
- Cost Effective module based approach
- Technical, Strategic Value additions
- Product Management facilities
- Add on maintenance support
- Individual Non Disclosure Agreement (NDA) & Service Level agreements



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## PARTNERS IN PROGRESS

Support and maintenance is critical to all software product companies. This includes version upgrades, customization, code maintenance, enhancement and other changes, which must be effective and timely while maintaining the quality. Another factor driving the increase in outsourcing support and maintenance functions, is the old cliché, 'Success too soon, too fast. If a company's product does

succeed, the demand to come out with the next version or another product becomes overwhelming and the consequent pressure on the development staff takes its toll on support and maintenance activities. At OTS, we understand these business challenges, and the complexity involved in such alliances. So, when you associate with us, you not only achieve cost efficiency, but, we ensure the following,

## VALUE ADDITION:

- Our professionals work with you to manage, upgrade and enhance your existing products.
- Understand market changes and advise on further technical enhancements to maintain existing and achieve market share.

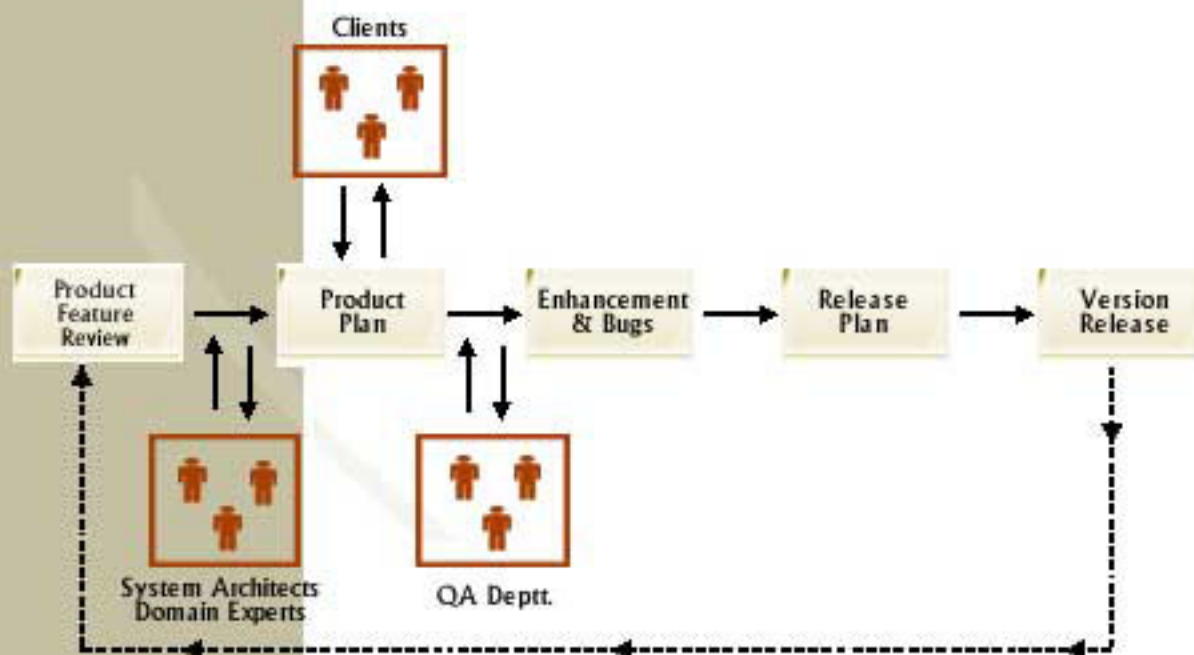
## IMPROVED BUSINESS FOCUS:

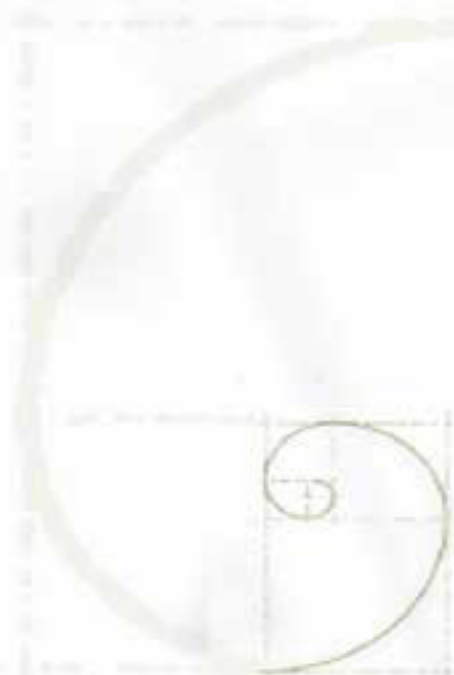
- With increasing product demand, you can focus on marketing and sales, while team OTS manages further development and maintenance of your products.

## QUALITY AND RISK MANAGEMENT

- Knowledge Security through stringent Non-Disclosure Agreements.
- Adherence to global quality standards

## THE MAJOR PHASES WE COVER IN PRODUCT MANAGEMENT @ OTS





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**OTS** SOLUTIONS

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